



UNIVERSITY COAT OF ARMS, FLAG, AND THEIR USAGE GUIDELINES

Bhiksu University of Sri Lanka

The university's Coat of Arms (logo) conveys the essence of the character and quality of the institution and must be protected from misuse and misrepresentation. The visual identity of the Bhiksu University of Sri Lanka reflects its unique character and comprises the university's Coat of Arms and its theme colour. These distinctive elements are applied in all forms of university communication.

Description of the University Coat of Arms

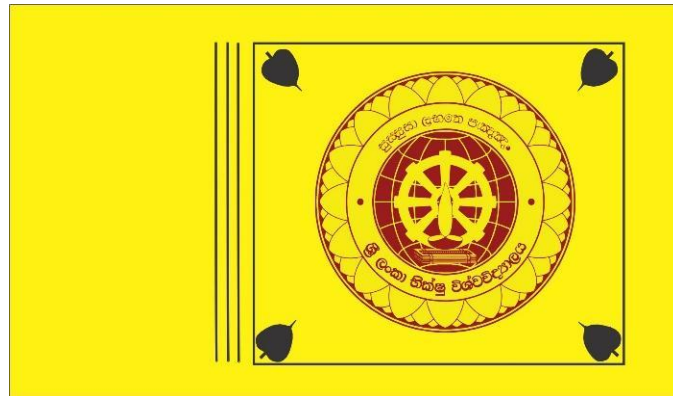


The Coat of Arms of the Bhiksu University of Sri Lanka has a text in the Pali language which reads as “Sussūsā labhate paññam”, denoting the meaning “by listening, one gain wisdom”.

The Lotus flower of the Coat of Arms represents untarnished spiritualism, and Dharma Chakra denotes the Buddhist way of livelihood, the ola leaves book represents education, the lamp and its flame denote the imparting of knowledge, and the light shed through learning, and the globe depicts the spreading of academic light to all humanity.

The colour yellow depicts Wisdom, and the colour maroon represents a monastery environment.

Description of the University Flag



The University Flag is yellow in colour, and in the centre is the University Coat of Arms. The colour yellow depicts Wisdom, the Four “Bo” leaves represent the Four Noble Truths, and the three Lines mean the “Three Sinhalaya”.

Usage Guidelines

1. The Coat of Arms of the University shall be selected by the Council of the University in terms of Section 45 (2) (ii) of the Act as amended.
2. Currently, registered students, as well as staff members, are permitted to use the university Coat of Arms for administrative activities and academic materials, including theses, presentations, letterheads, email signatures, certificates, and more, which are solely related to the Bhiksu University of Sri Lanka.
3. In case of using the Coat of Arms on materials related to fundraising activities, such as T-shirts, mugs, or bookmarks, prior written approval from the Registrar of the Bhiksu University of Sri Lanka must be obtained.
4. A third-party organisation may use the University Coat of Arms if approved by the University Council.
5. The Coat of Arms as selected by the Council of the University shall not be altered except with the approval of the Council concerned.
6. Coat of Arms must be utilized in its complete and unaltered form. No segment of the Coat of Arms must be employed independently or in close proximity to any other design elements, trademarks, text, graphics, or any additional components that may lead to ambiguity. Any alteration or distortion of the Coat of Arms' original appearance is strictly prohibited; this includes the addition of

proprietary design elements, modification of colors, fonts, or scaling. Coat of Arms must not be combined into composite marks with those owned by third parties, nor should they be redrawn or otherwise modified in any manner.

7. The University Coat of Arms should be positioned appropriately within the document, either at the top left, top center, or top right.
8. The dimensions of the Coat of Arms may be adjusted; however, the width and height must maintain the same proportional relationship.
9. Do not use the Coat of Arms and the flag in a manner that disparages the reputation of the Bhiksu University of Sri Lanka or violates any applicable laws, regulations, or internal rules of the Bhiksu University of Sri Lanka.
10. One must only use the latest version of the Coat of Arms.
11. The University flag is designated for events related to University activities. For events outside the University by a third party, permission must be obtained from the University Council.
12. Staff and students should protect the University Coat of Arms and flag when representing the University in any capacity or function.

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